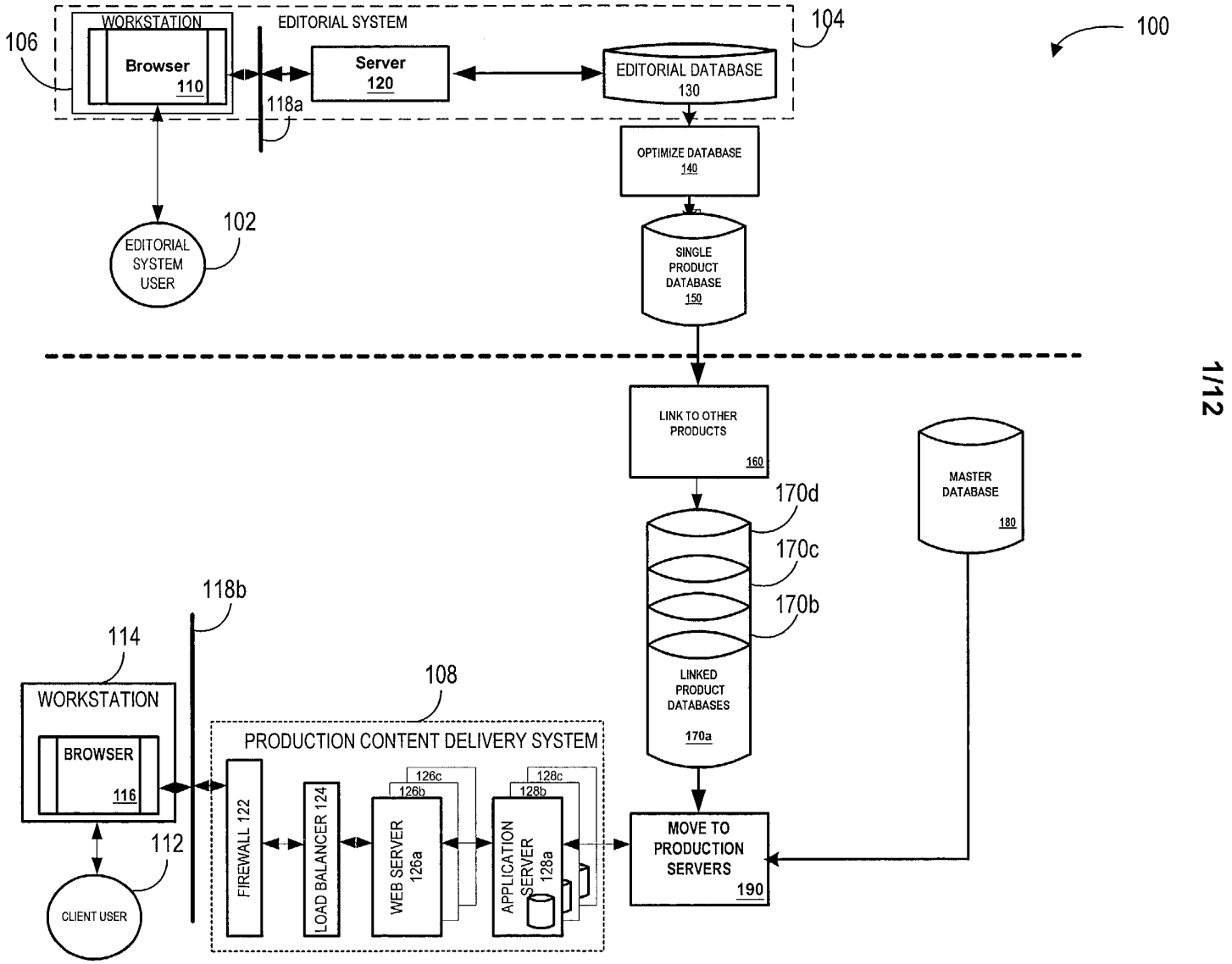
100
104
106
WORKSTATION
Browser
110
EDITORIAL SYSTEM
Server
120
EDITORIAL DATABASE
130
118a
OPTIMIZE DATABASE
140
102
EDITORIAL SYSTEM USER
SINGLE PRODUCT DATABASE
150
LINK TO OTHER PRODUCTS
160
MASTER DATABASE
180
170d
170c
170b
LINKED PRODUCT DATABASES
170a
118b
114
WORKSTATION
BROWSER
116
108
PRODUCTION CONTENT DELIVERY SYSTEM
FIREWALL 122
LOAD BALANCER 124
126c
126b
WEB SERVER 126a
128c
128b
APPLICATION SERVER 128a
MOVE TO PRODUCTION SERVERS
190
112
CLIENT USER

FIG. 1

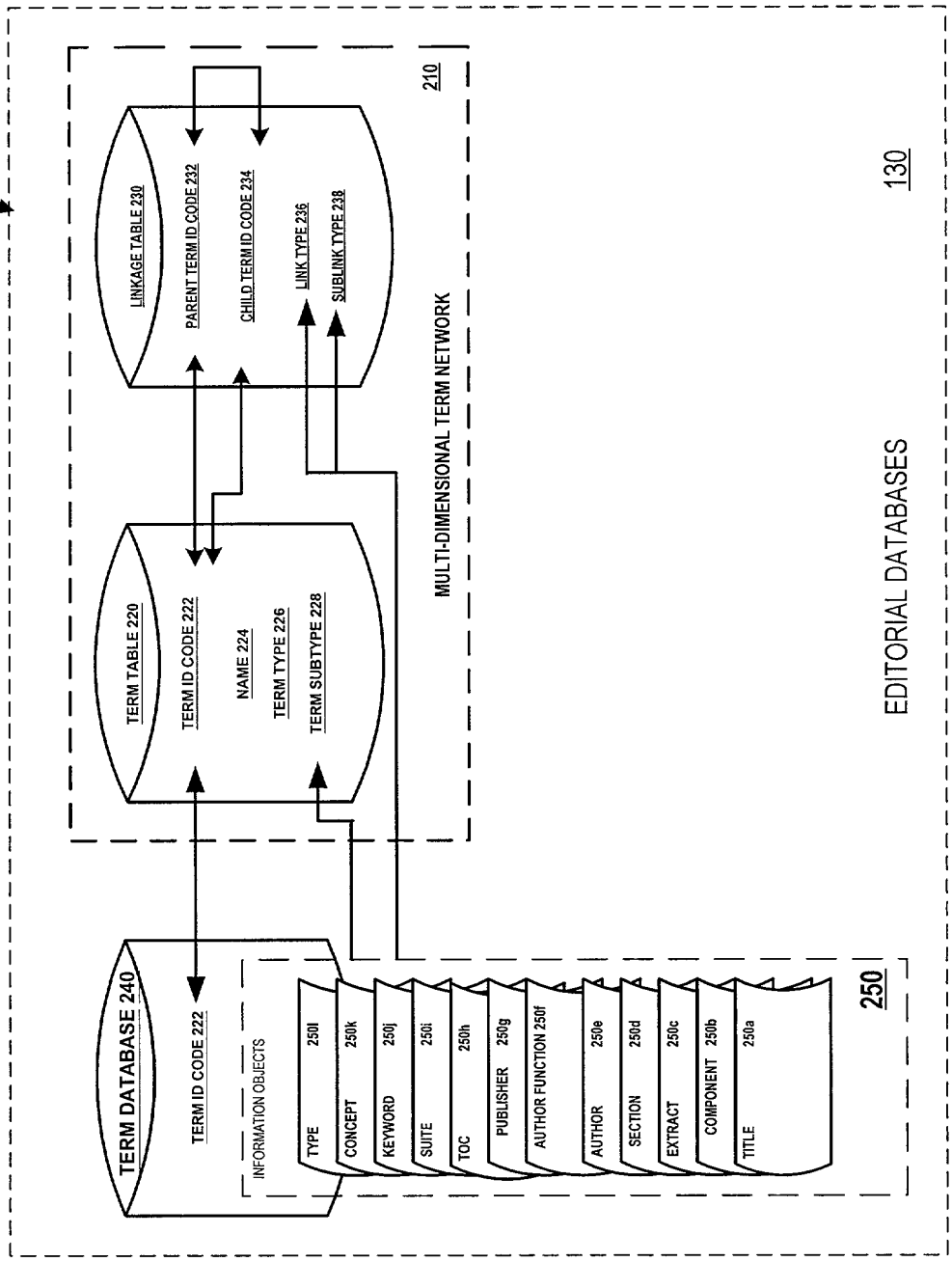
200
EDITORIAL DATABASES
130
MULTI-DIMENSIONAL TERM NETWORK
210
LINKAGE TABLE 230
PARENT TERM ID CODE 232
CHILD TERM ID CODE 234
LINK TYPE 236
SUBLINK TYPE 238
TERM TABLE 220
TERM ID CODE 222
NAME 224
TERM TYPE 226
TERM SUBTYPE 228
TERM DATABASE 240
TERM ID CODE 222
INFORMATION OBJECTS
250
TYPE 250l
CONCEPT 250k
KEYWORD 250j
SUITE 250i
TOC 250h
PUBLISHER 250g
AUTHOR FUNCTION 250f
AUTHOR 250e
SECTION 250d
EXTRACT 250c
COMPONENT 250b
TITLE 250a

FIG. 2A

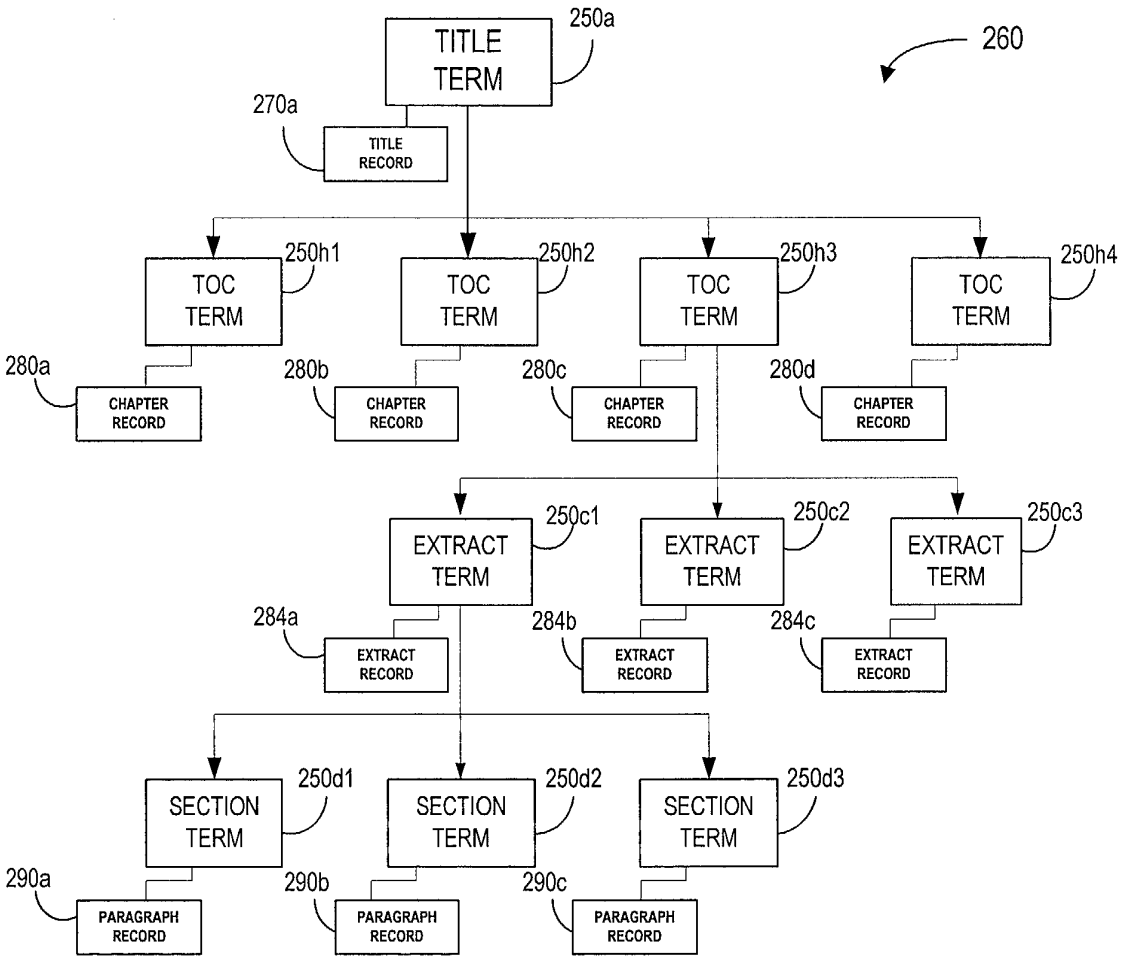
TITLE TERM
250a
260
270a
TITLE RECORD
TOC TERM
250h1
TOC TERM
250h2
TOC TERM
250h3
TOC TERM
250h4
280a
CHAPTER RECORD
280b
CHAPTER RECORD
280c
CHAPTER RECORD
280d
CHAPTER RECORD
EXTRACT TERM
250c1
EXTRACT TERM
250c2
EXTRACT TERM
250c3
284a
EXTRACT RECORD
284b
EXTRACT RECORD
284c
EXTRACT RECORD
SECTION TERM
250d1
SECTION TERM
250d2
SECTION TERM
250d3
290a
PARAGRAPH RECORD
290b
PARAGRAPH RECORD
290c
PARAGRAPH RECORD

FIG. 2B

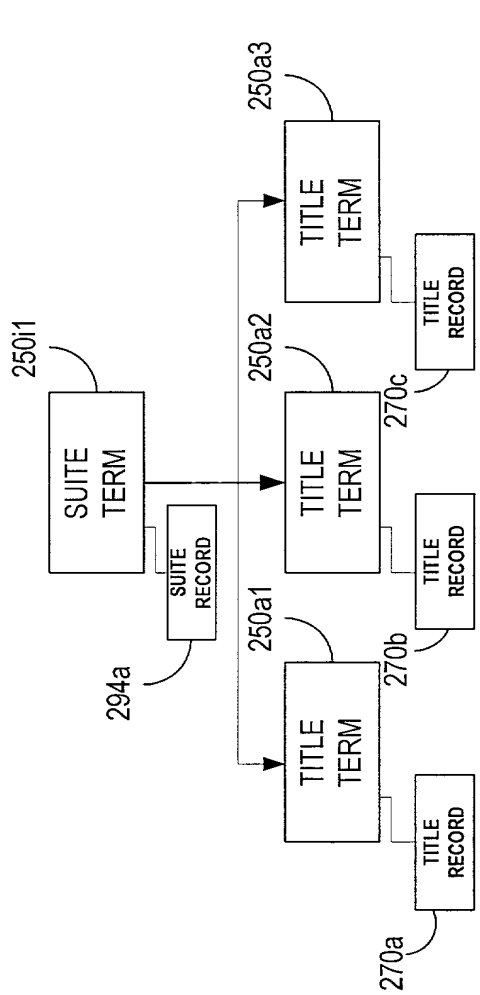
292
250i1
SUITE TERM
SUITE RECORD
294a
250a1
TITLE TERM
TITLE RECORD
270a
250a2
TITLE TERM
TITLE RECORD
270b
250a3
TITLE TERM
TITLE RECORD
270c

FIG. 2C

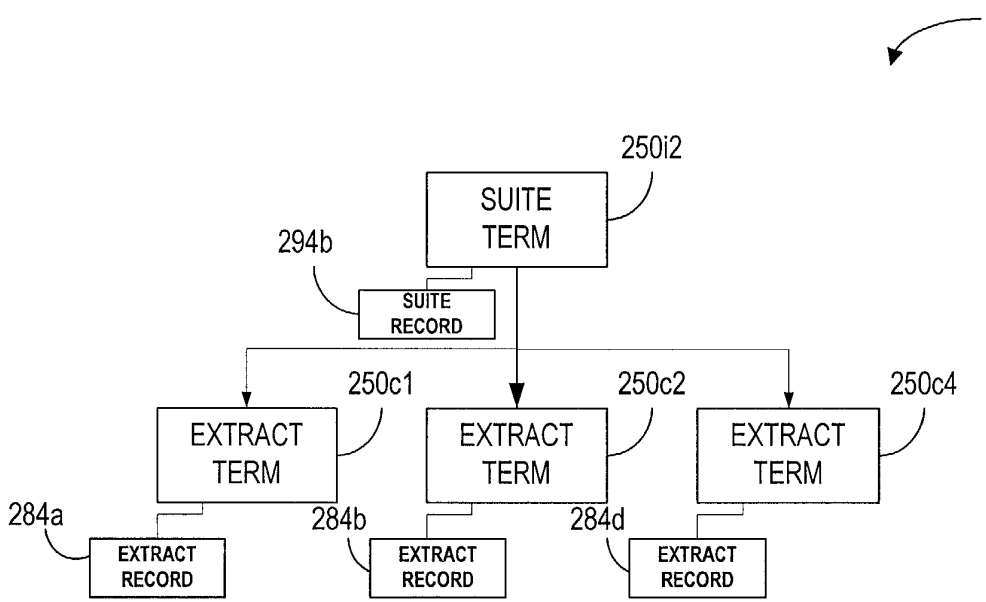
296
250i2
SUITE TERM
294b
SUITE RECORD
250c1
250c2
250c4
EXTRACT TERM
EXTRACT TERM
EXTRACT TERM
284a
284b
284d
EXTRACT RECORD
EXTRACT RECORD
EXTRACT RECORD

FIG. 2D

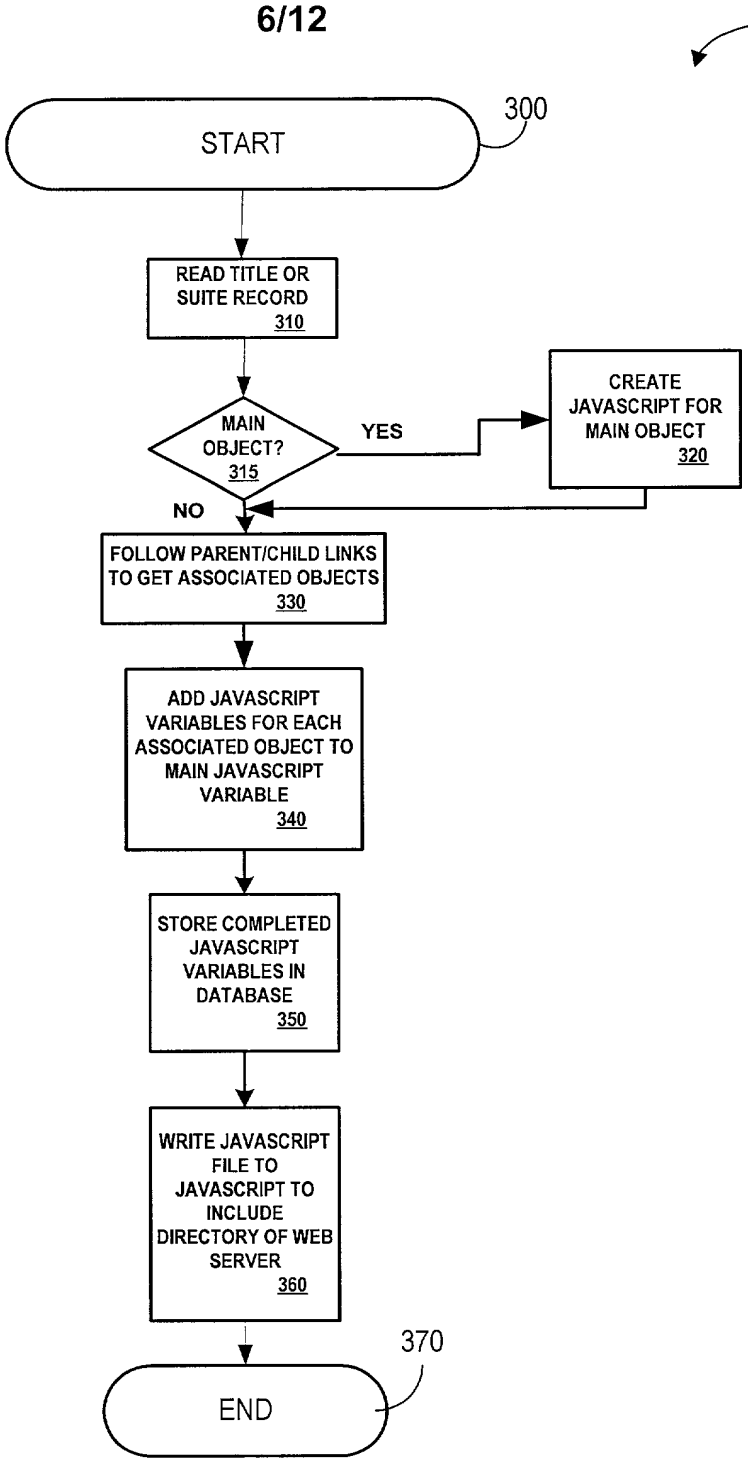
140
START
300
READ TITLE OR SUITE RECORD 310
MAIN OBJECT? 315
YES
CREATE JAVASCRIPT FOR MAIN OBJECT 320
NO
FOLLOW PARENT/CHILD LINKS TO GET ASSOCIATED OBJECTS 330
ADD JAVASCRIPT VARIABLES FOR EACH ASSOCIATED OBJECT TO MAIN JAVASCRIPT VARIABLE 340
STORE COMPLETED JAVASCRIPT VARIABLES IN DATABASE 350
WRITE JAVASCRIPT FILE TO JAVASCRIPT TO INCLUDE DIRECTORY OF WEB SERVER 360
370
END

FIG. 3

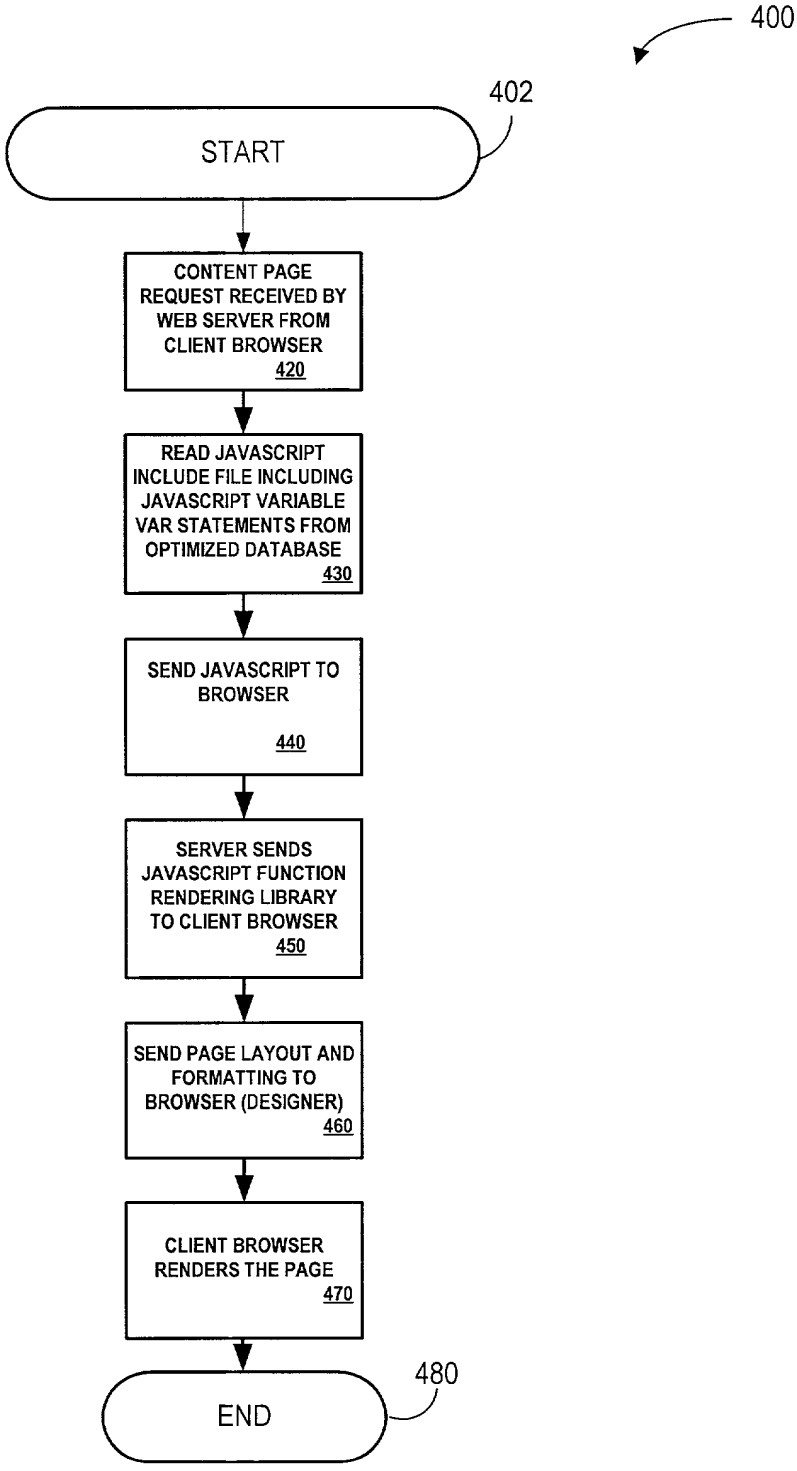
400
402
START
CONTENT PAGE REQUEST RECEIVED BY WEB SERVER FROM CLIENT BROWSER 420
READ JAVASCRIPT INCLUDE FILE INCLUDING JAVASCRIPT VARIABLE VAR STATEMENTS FROM OPTIMIZED DATABASE 430
SEND JAVASCRIPT TO BROWSER 440
SERVER SENDS JAVASCRIPT FUNCTION RENDERING LIBRARY TO CLIENT BROWSER 450
SEND PAGE LAYOUT AND FORMATTING TO BROWSER (DESIGNER) 460
CLIENT BROWSER RENDERS THE PAGE 470
480
END

FIG. 4

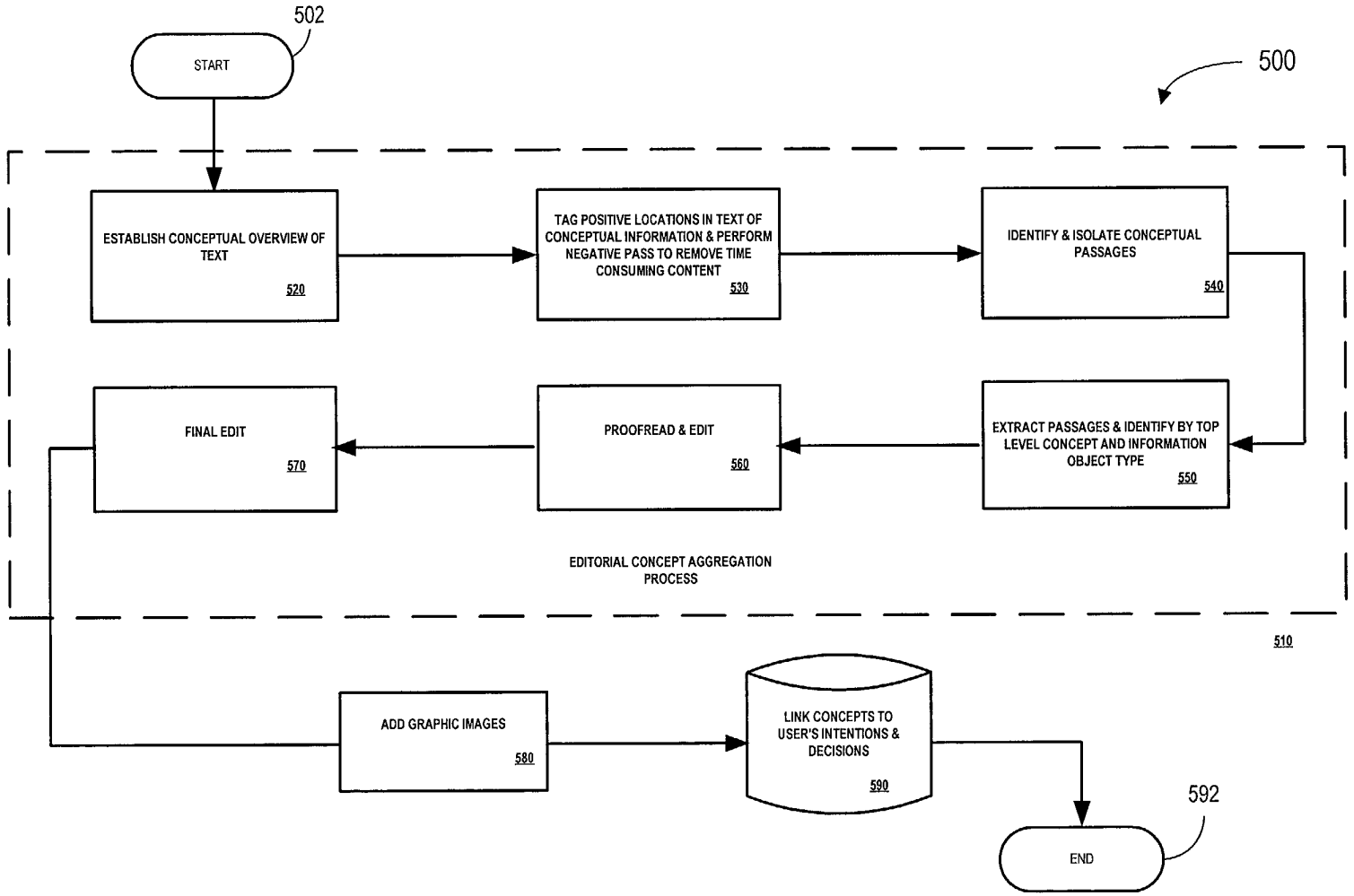
502
START
500
ESTABLISH CONCEPTUAL OVERVIEW OF TEXT
520
TAG POSITIVE LOCATIONS IN TEXT OF CONCEPTUAL INFORMATION & PERFORM NEGATIVE PASS TO REMOVE TIME CONSUMING CONTENT
530
IDENTIFY & ISOLATE CONCEPTUAL PASSAGES
540
EXTRACT PASSAGES & IDENTIFY BY TOP LEVEL CONCEPT AND INFORMATION OBJECT TYPE
550
PROOFREAD & EDIT
560
FINAL EDIT
570
EDITORIAL CONCEPT AGGREGATION PROCESS
510
ADD GRAPHIC IMAGES
580
LINK CONCEPTS TO USER'S INTENTIONS & DECISIONS
590
592
END

FIG. 5

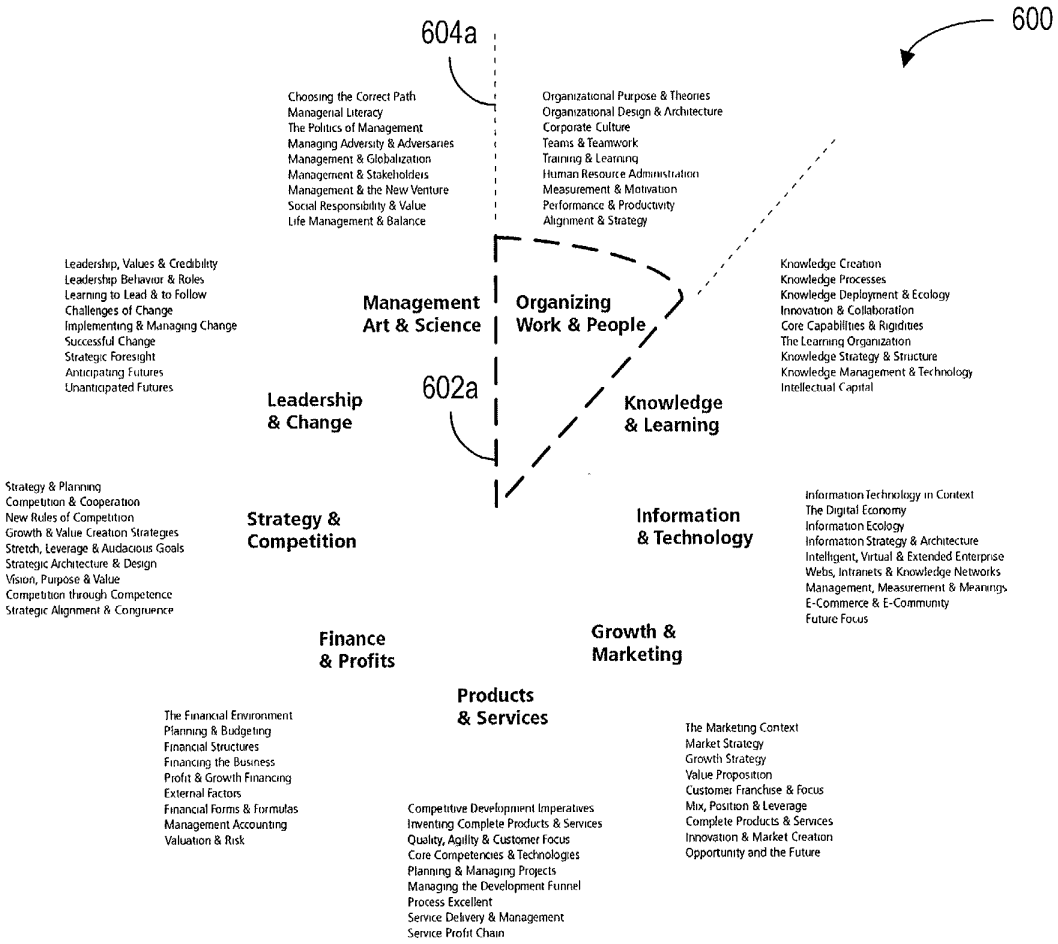
600
604a
Choosing the Correct Path
Managerial Literacy
The Politics of Management
Managing Adversity & Adversaries
Management & Globalization
Management & Stakeholders
Management & the New Venture
Social Responsibility & Value
Life Management & Balance
Organizational Purpose & Theories
Organizational Design & Architecture
Corporate Culture
Teams & Teamwork
Training & Learning
Human Resource Administration
Measurement & Motivation
Performance & Productivity
Alignment & Strategy
Leadership, Values & Credibility
Leadership Behavior & Roles
Learning to Lead & to Follow
Challenges of Change
Implementing & Managing Change
Successful Change
Strategic Foresight
Anticipating Futures
Unanticipated Futures
Management
Art & Science
Organizing
Work & People
Knowledge Creation
Knowledge Processes
Knowledge Deployment & Ecology
Innovation & Collaboration
Core Capabilities & Rigidities
The Learning Organization
Knowledge Strategy & Structure
Knowledge Management & Technology
Intellectual Capital
602a
Leadership
& Change
Knowledge
& Learning
Strategy & Planning
Competition & Cooperation
New Rules of Competition
Growth & Value Creation Strategies
Stretch, Leverage & Audacious Goals
Strategic Architecture & Design
Vision, Purpose & Value
Competition through Competence
Strategic Alignment & Congruence
Strategy &
Competition
Information
& Technology
Information Technology in Context
The Digital Economy
Information Ecology
Information Strategy & Architecture
Intelligent, Virtual & Extended Enterprise
Webs, Intranets & Knowledge Networks
Management, Measurement & Meanings
E-Commerce & E-Community
Future Focus
Finance
& Profits
Growth &
Marketing
Products
& Services
The Financial Environment
Planning & Budgeting
Financial Structures
Financing the Business
Profit & Growth Financing
External Factors
Financial Forms & Formulas
Management Accounting
Valuation & Risk
Competitive Development Imperatives
Inventing Complete Products & Services
Quality, Agility & Customer Focus
Core Competencies & Technologies
Planning & Managing Projects
Managing the Development Funnel
Process Excellent
Service Delivery & Management
Service Profit Chain
The Marketing Context
Market Strategy
Growth Strategy
Value Proposition
Customer Franchise & Focus
Mix, Position & Leverage
Complete Products & Services
Innovation & Market Creation
Opportunity and the Future

FIG. 6

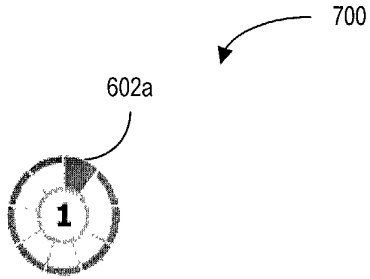
700
602a
1

FIG. 7A

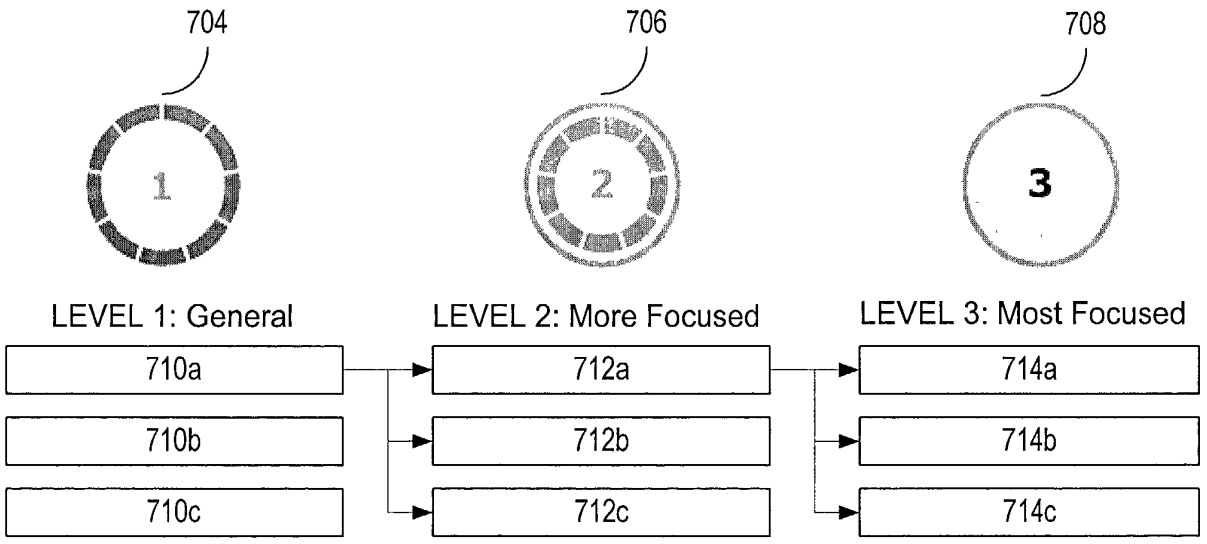
702
704
706
708
1
2
3
LEVEL 1: General
LEVEL 2: More Focused
LEVEL 3: Most Focused
710a
710b
710c
712a
712b
712c
714a
714b
714c

FIG. 7B

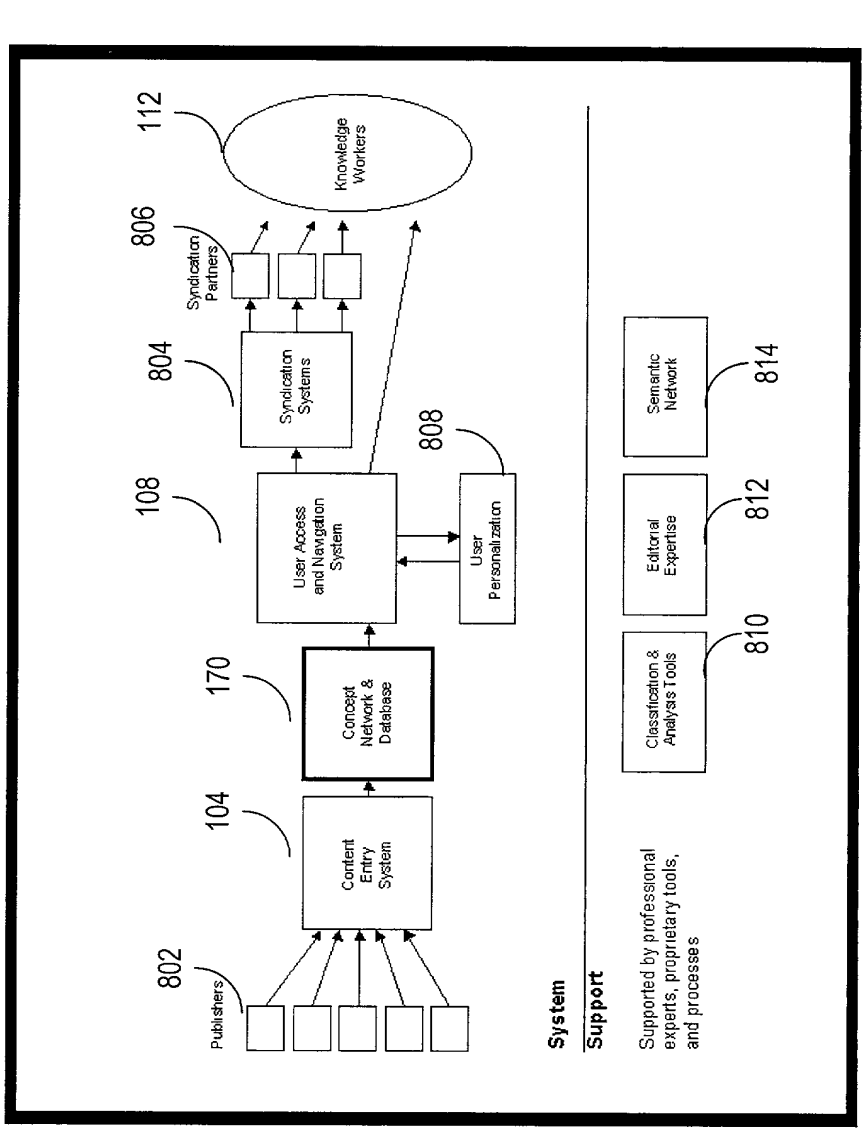
800
802
Publishers
104
Content Entry System
170
Concept Network & Database
108
User Access and Navigation System
808
User Personalization
804
Syndication Systems
806
Syndication Partners
112
Knowledge Workers
System
Support
Supported by professional experts, proprietary tools, and processes
Classification & Analysis Tools
810
Editorial Expertise
812
Semantic Network
814

FIG. 8

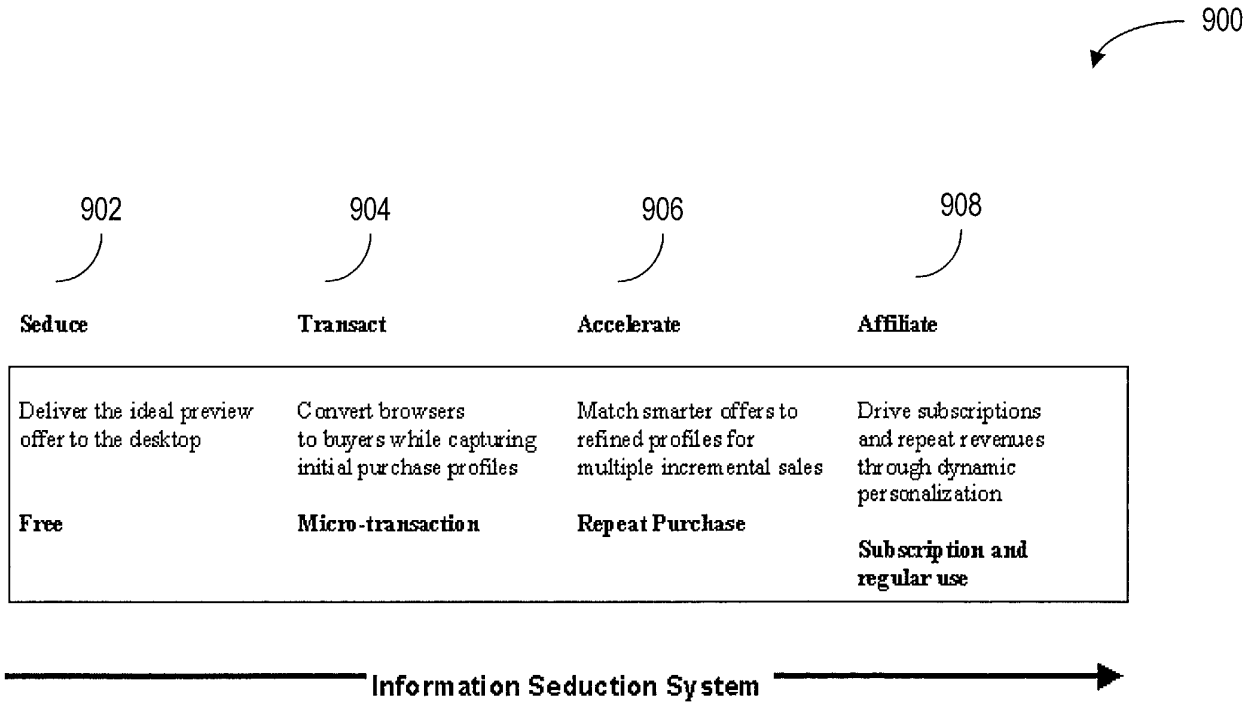
900
902
904
906
908
Seduce
Transact
Accelerate
Affiliate
Deliver the ideal preview offer to the desktop
Convert browsers to buyers while capturing initial purchase profiles
Match smarter offers to refined profiles for multiple incremental sales
Drive subscriptions and repeat revenues through dynamic personalization
Free
Micro-transaction
Repeat Purchase
Subscription and regular use
Information Seduction System

FIG. 9